

AA Insurance announced as an industry award winner – twice!

Auckland, 11 November 2016 – A people strategy that focuses on the equality of all employees has paid off for AA Insurance as it was presented with the Women’s Employer and Youth Development Employer of the Year at the 2016 New Zealand Insurance Industry Awards last night.

“These awards are a wonderful recognition of our diverse and supportive employment and people strategies,” says Nikki Howell, Head of People and Capability, at AA Insurance. “It also recognises the amazing people we have at AA Insurance and the collective passion we have to help our customers.

“At AA Insurance we don’t actively focus on gender or age, instead we find the right person for the role, and only recruit on the basis of skills, knowledge, competency and alignment with our values. As a result of this, the ratio of women to men is favourable at all levels of the business, including a 50/50 split in the executive team. It also means that 70% of our workforce is under 35 years, such as the majority of our middle management team.”

The awards are held by the Australian and New Zealand Institute of Insurance and Finance (ANZIIF), as a celebration of success across the industry.

It was AA Insurance’s first-time entry for the Women’s Employer award, which recognises the efforts of organisations that have demonstrated a commitment, and taken positive steps, to improving gender equality and diversity within their company and the industry. The Youth award, which was a new category this year, recognises organisations that have shown a commitment to the employment and development of young insurance and finance professionals.

“To be honoured with these awards is really an acknowledgment of our inclusive and supportive workplace, where equality and diversity is encouraged, and I’m incredibly proud to be part of it,” she says.

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About AA Insurance

AA Insurance has demonstrated trusted expertise in home, contents, and car insurance in New Zealand since launching in 1994. We're a joint venture between New Zealand Automobile Association and Suncorp Group, and we employ over 650 staff to look after more than 345,000 customers and 650,000 policies.

We proudly support youth charity Blue Light, and the NRL Telstra Premiership and Holden Cup referees in New Zealand, and have been consistently recognised by: Reader's Digest Most Trusted Brands (since 2011), NZ Insurance Industry Awards (since 2012), IBM Kenexa Best Workplaces Survey (since 2008), Canstar Blue Most Satisfied Customers (since 2011), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit www.aainsurance.co.nz.

For more information please contact:

Arwen Vant, Botica Butler Raudon Partners, (09) 303 3862, 021 484 232 or email arwenv@botica.co.nz

Amanda Fifield, AA Insurance Limited, (09) 927 2085 or email Amanda_Fifield@aainsurance.co.nz