

Double win for AA Insurance at industry awards

Auckland, 30 November 2018 – A strategy focused on customers, the learning and development of its staff, and company performance has paid off two-fold for AA Insurance after winning Learning Program and Direct General Insurance Company of the Year at the 2018 New Zealand Insurance Industry Awards last night.

This year was the first time AA Insurance entered the Insurance Learning Program of the Year award for its Work at Home Program, designed to meet the needs of a changing workforce. The award recognises a genuine commitment of organisations to improve the professionalism of staff through the development and launch of a learning program.

The Direct General Insurance Company award recognises organisations that have demonstrated strong performance and outstanding service for their customers in New Zealand. This award was held by AA Insurance for over four consecutive years until 2016.

AA Insurance was also a finalist in the Women’s and Youth Employer awards.

“These awards are a fabulous acknowledgement of AA Insurance’s inclusive, supportive culture, and the amazing people who work here and look after our customers every day,” says Chris Curtin, Chief Executive at AA Insurance. “It also recognises our forward-thinking people strategy that was designed to support everyone at all levels in the organisation”.

“To be honoured with these awards is validation of the way we’re doing things, not only for our customers, but for our staff as well, and we couldn’t be prouder,” Chris says.

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About AA Insurance

AA Insurance is an independently operated, New Zealand-based joint venture between the New Zealand Automobile Association (NZAA) and Vero Insurance New Zealand Limited (VINZL). Since 1994 we have demonstrated trusted expertise in home, contents and car insurance in New Zealand, and in 2018 introduced commercial small business insurance. We underwrite our own policies and sell direct to New Zealanders. Our more than 700 staff look after over 385,000 customers with around 745,000 policies.

We proudly partner with Eden Park, support youth charity Blue Light, and have been consistently recognised by: Reader's Digest Most Trusted Brands (since 2011), IBM Kenexa Best Workplaces Survey (since 2008), Canstar Blue Most Satisfied Customers (2013-2018), and the Colmar Brunton Corporate Reputation Index (since 2015) that recognises New Zealand's most successful companies.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit aainsurance.co.nz.

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